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**Best Location for a new Italian Restaurant in Ottawa**

# Introduction

In order to have a successful restaurant, its location is very important to have the majority of the customers, at least in that area, to use it to be distant from other competitive business that will draw back some or the majority of users out of its dining room. A study should be performed ahead of time to find out the best location to have a new restaurant.

In our case, Ottawa city is the intended area. With the presence of many restaurants in town, customers have many options to dine in. So, one of the major importance is to choose a good location that can maximize its success. The interested owner(s) of opening a restaurant business, specifically, that serves Italian cuisine will be extremely interested in this analysis.

# Data

The data needed is the locations of the restaurants in Ottawa, specifically restaurants that serves Italian cuisine that may have better probability of success. To know this step toward its popularity, we are going to query the locations information from the Foursquare software in order to get a visual on the city. And we must get location of the densest Italian people that may be more probable to use this cuisine. Italian cuisine is a famous cuisine, a lot of people like this cuisine therefore the new restaurant should be accessible to other people.